

## FACTS AT A GLANCE

<b>WHERE</b>	Arena Berlin, Eichenstraße 4, 12435 Berlin	
<b>WHEN</b>	16–18 October 2020	
<b>OPENING HOURS</b>	16 October, 9am–7pm / 17–18 October, 10am–7pm	
<b>TICKETS &amp; PRICING</b>	Trade Visitor Ticket on-site (Fri.) & online (Fri.)	35 €
	Trade Visitor Ticket Digital – online only (Fri.)	25 €
	Visitor Ticket – 4 hours on-site (Sat. OR Sun.)	7,50 €
	Kids Tickets – 4 hours on-site (Sat. OR Sun.)	0 €*
	Free Livestream available for Saturday & Sunday on <a href="http://welovetravel.berlin">welovetravel.berlin</a>	
	*Children under 16 years are granted free admission. Tickets upon availability.	
<b>VISITORS</b>	Maximum number of visitors on site over 3 days	approx. 5,000** (35% B2B / 65% B2C)
	Expected number online over 3 days	approx. 10,000 (35% B2B / 65% B2C)
	**The number of visitors depends on the COVID-19 regulations that apply to the dates of the event in Berlin.	
<b>EXHIBITORS</b>	approx. 150 international exhibitors	
<b>EXHIBITION SPACE</b>	Over 6,500 sqm floor space (+ c. 1,000 sqm Glashaus + 500 sqm Outdoor Area)	
<b>EXHIBITION AREAS</b>	Outdoor Escapes/Culture Journey/Weekender/Body, Mind & Spirit/Nest/Exclusive Areas	
<b>DISCOUNTS &amp; DEADLINES</b>	Stand Registration	15 June–31 August 2020
	Program Integration	7 September 2020
	15 % Returning exhibitors discount on stand fee for March 2021	through 31 August 2020
	50 % Non-profits- / NGOs-discount on stand fee (limited availability)	

### PARTICIPATION OPTIONS

<p><b>ONLINE</b></p> <p>Brand Showroom (mandatory; Basic or Premium) 290 € (Basic) / 580 € (Premium)</p> <p>Booth (on-site) –</p>	<p><b>ONLINE &amp; ON-SITE</b></p> <p>Brand Showroom (mandatory; Basic or Premium) 290 € (Basic) / 580 € (Premium)</p> <p>Options for a Booth (on-site)</p> <ul style="list-style-type: none"> <li>• Raw Space construction from 16 qm for 165 €/sqm</li> <li>• Stand Packages from 8 sqm for 1,760€</li> <li>• Start-up stand package (Nest), 4 sqm for 800 €</li> </ul>
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<b>EXCLUSIVE AREAS</b>	Main Partner Package	50,000 € / 200 sqm
	Glashaus	20,000 € / 520 sqm
	Gallery	25,000 € / 268 sqm
<b>CO-EXHIBITORS</b>	One co-exhibitor is permitted with the first 16 sqm booked. A maximum of one co-exhibiting company can be registered with each additional 8 sqm.	
<b>MANDATORY SURCHARGES</b>	Every exhibitor and co-exhibitor is obliged to book a Brand Showroom (Basic 290 € / Premium 580 €). Nest exhibitors receive a Basic Brand Showroom that is already included in their stand fee.	
<b>AUMA FEE</b>	Association of German Trade Fair Industry (AUMA) fee: 0.60 € net / sqm	
<b>VAT</b>	All prices indicated are subject to German value-added tax (VAT).	
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