

BECOME A SUPPORTER OF WE LOVE TRAVEL! ON THE B2B-FRIDAY

The spotlight is on you when joining the We Love Travel! event as one of the HERO Supporters. As one of two HERO Conference Supporter you will gain wide attention side by side with the innovative stage program covering topics such as the future and sustainable transformation of the travel industry and travel technology. If you want to present your company to buyers of the German speaking DACH region and adjoining markets, then the HERO Networking Supporter is your package!

SUPPORTER PACKAGES

MEDIA	YOUR BENEFIT	HERO CONFERENCE SUPPORTER	HERO NETWORKING SUPPORTER
ONLINE			
ITB Berlin Website (English / German) Page: Sponsors & Partners https://www.itb-berlin.de/en/ITBBerlin/SponsorsPartners/	Your logo and link	X	X
WE LOVE TRAVEL! Website Page: Partners https://welovetravel.berlintravelfestival.com/partner/	Your logo and link	X	X
ITB Berlin Trade Visitor Newsletter	Mentioning and banner ad (once)	X	X
ITB Berlin Buyers Circle Newsletter	Mentioning, text and picture (once)		X
Berlin Travel Festival B2B Newsletter	Banner ad or text ad including picture, headline, text (once)	X	X
Social Media feature during recovery pop-up event via the ITB Berlin social media accounts Facebook, Twitter, LinkedIn, Instagram	Mentioning, text and picture or short video within a post or a Facebook or Instagram story	X	X
Pre-Roll-Clips We Love Travel! Live Stream Channel (Friday only)	Your video clip (up to 30 seconds, 3 play outs at least)	X	
PRINT			
Program & Floorplan Booklet	Your logo	X	X
PRESS			
itb.com Website Page: News http://news.itb.com/	Mentioning in an interview about We Love Travel! event, possibility of an own article or interview	X	X
Digital Press Release	Mentioning in press release about the event	X	X
ON-SITE			
Buyers / Sellers Workshop	Participation in the workshop on Friday 16 October 2020, either on-site (sponsor is present at live-event) or online within our virtual networking events		X
Screen on stage	Your clip (up to 30 seconds) or your presentation slide		X
Display at the entrance of the networking area	Your visual and logo		X
Pre-Roll-Clips Main Stage	Your video clip (up to 30 seconds, play outs upon availability) will be shown before keynote speakers take the stage.	X	
Display incl. conference program at the entrance of the main stage	Your logo	X	
PACKAGE PRICE + GERMAN VAT		4,900 €	4,900 €

For more information please contact: inga.schmid@messe-berlin.de